



80 Turk Street. San Francisco, CA 94102 / 415.626.2060 / counterpulse.org

Secure Our Stage: Campaign to Purchase 80 Turk Street

Six years ago CounterPulse opened our doors on Turk Street; since then we've become an indispensable hub for the creative and curious—building outward from the center of the Tenderloin and reaching far beyond. **Now, we have the opportunity to buy our building and secure a permanent home in San Francisco.**

CounterPulse is a dynamic movement of experimental art that sparks personal transformation and builds enduring community. For **30 years**, we've provided artists and communities to build capacity in producing art and performance.

In 2016, CounterPulse opened our fully renovated facility through an innovative partnership with the **Community Arts Stabilization Trust (CAST)**. In collaboration with renowned **Jensen Architects**, we created a built environment that fosters creative risk-taking and innovation. The facility has been acclaimed by the press and featured in architectural reviews, receiving the 2017 Inspiration Award from CONTRACT magazine. It's 10,000 square feet across three stories, all dedicated to giving Bay Area creatives a space to call home.

CounterPulse has a strong base of community, foundation, government, and donor support that can be leveraged to guarantee the success of this campaign and secure CounterPulse's future in serving local and global artistic communities in the heart of San Francisco.

- We've already raised \$4.4M in previous campaigns related to this acquisition.
- The Secure Our Stage campaign runs July 2021 - July 2023 and has a benchmark goal of only \$2.7M more by July 2023. Of this \$2.7M we've already raised nearly \$1.2M as of March 2022.
- This phase will mark the completion of our effort to purchase 80 Turk Street. CounterPulse will become one of the first grassroots arts organizations to permanently escape the unstable real estate market in the Bay Area, enabling us to provide affordable space for artists and communities in perpetuity.
- CounterPulse has transformed 80 Turk Street into a vibrant center for art and community through our partnership with CAST, positioning CounterPulse at the core of an unprecedented effort to place the arts at the center of equitable community development and provide a new international model for community investment strategies.
- CounterPulse's successful acquisition proves the model and funnels funds back to CAST to continue supporting other local organizations in finding permanent homes.
- Every year over 15,000 people from all walks of life engage with CounterPulse as audiences, artists, and supporters. On average 52% of our audiences are LGBTQAI+, 42% are BIPOC, 60% are women, 13% are disabled, and 46% report an income of less than \$30K. Many report little prior involvement with the arts. These people need a space to call their own, and CounterPulse can be that space.

Secure Our Stage. Build our future. #SecureOurStage with CounterPulse today.