THEORY OF CHANGE

VISION
CounterPulse is a dynamic movement of experimental art that sparks personal transformation and builds enduring community.

ESTABLISHED & EMERGENT ARTS AUDIENCES
Steward a facility and create space that is a physically, economically, and culturally accessible home for the arts and community in and beyond the San Francisco Bay Area

PARTNERS WITH A VISION OF SOCIAL CHANGE
Advocate for the inclusion of the arts within social, political, and cultural movement

DIVERSE, EMERGING, & MID-CAREER ARTISTS AND CULTURAL WORKERS
Springboard artists & cultural workers to greater visibility and leadership

IMPARTS

NEAR TERM
A diversity of artists and cultural workers are in leadership roles, carving new pathways for artistic and cultural production

MID-TERM
There are well-resourced, influential field models designed and led by diverse artists and cultural workers

ORGANIZATIONAL & CURATORIAL VALUES

FREEDOM
Celebrate and encourage every person’s right to be in their bodies with agency and have access to artistic expression and experience

PERSONAL TRANSFORMATION
Challenge norms, shatter assumptions and foster imagination so that new ideas emerge

RESPONSIVITY
Continually adapt in response to changing artistic and community needs

MUTUALITY
Prioritize mutual accountability and benefit in our collaborations

RADICAL SPIRIT
Center the development of imaginative alternative social systems and world-building

ACTING WITH PURPOSE
Promote more egalitarian futures by centering and resourcing BIPOC, LGBTQIA+, and disabled communities