



TenderArts: Spring 2021 Artist Activator Call For Proposals

Project Dates & Application Deadlines:

March 5: Women's History Month

Deadline for CFP: Mon, Feb 8, Time TBD

May, 2020 (TBD): CounterPulse Festival

Deadline for CFP: Mon, April 5, Time TBD

June 18: Pride

Deadline for CFP: Mon, May 10, Time TBD

TenderArts Curatorial Philosophy:

CounterPulse's Neighborhood Arts program — *TenderArts* — aims to keep what is beautiful about the Tenderloin thriving: a neighborhood that is diverse, expressive, and resilient. We work with Tenderloin-based artists to listen and respond to community concerns, such as lack of respite and access to social services. We welcome our Tenderloin neighbors to engage in safe, hospitable, and creative activities and share their stories.

TenderArts is a platform for Tenderloin artists to showcase their work, and the work of public participants, throughout the neighborhood and beyond, building an artistic and professional platform for anyone who creates art in the Tenderloin.

For Spring 2021, TenderArts will focus virtual and/or hybrid in-person events as determined by the Artist Activators and CounterPulse team. We are accepting activities centered around any of the following cultural events: Women's History Month, The CounterPulse Festival, and Pride. However, we are also interested in projects that may not align with these events and dates.

Visit counterpulse.org/tenderarts to learn more about the program and see examples of previous TenderArts events.

Selected Artist Activators receive the following:

- \$200: Artist stipend
- \$50: Production budget for workshops
- \$25: Production budget for performance
- Production, Tech, and Marketing support

What kind of activities do Artist Activators host?

A dimension of TenderArts is to facilitate artist-led interdisciplinary engagement centered around safe, place-based arts activities. Despite working in-part virtually, artists should have a significant connection with the Tenderloin neighborhood. We prefer activities that celebrate the creative spirit of the Tenderloin and/or projects that are socially and culturally relevant. Selected Artist Activators are invited to partner with community groups, cultural thinkers, and interdisciplinary artists to design and facilitate a group activity. In spring 2021, we are particularly interested in events that comprise creative dialogue, interdisciplinary thinking, and community creation. Public activities will be recorded and publicly distributed following the event.

TenderArts is designed for artists or community members who:

- Strive to eliminate boundaries between disciplines, artists and audience, and divergent communities
- Include public interaction and engagement as part of their creative process
- Are self-starting and able to thrive in a DIY environment
- Have vision for the arts as a tool for social justice and community action
- Teams and duos are welcome to apply, particularly for the Pride event
- People with Disabilities, Blind/Visually Impaired, and/or Deaf people are encouraged to apply for this residency. Please let us know if we can provide any accessibility accommodations.
- Are comfortable hosting events on Zoom and/or are interested in Covid-safe public arts projects.

Call for Proposal Instructions:

- Do not edit this application. Save a copy of this document for your personal draft.
- Complete this Letter of Intent Google form: <https://forms.gle/BUM7MmrveuuJADDU6>
- Alternatively, you may print and fill out this application and deliver to 80 Turk St, San Francisco, CA, 94102
- Contact Associate Director of Neighborhood Arts, Rick Darnell with questions or assistance filling out this form: rick@counterpulse.org
- Please do not submit any additional materials with your application.

NAME OF APPLICANT/ CONTACT PERSON:

NAME OF COMPANY OR DUO (IF APPLICABLE):

ZIP CODE OF RESIDENCE:

PHONE:

EMAIL:

WEBSITE (IF APPLICABLE):

DESCRIBE YOUR ARTISTIC & COMMUNITY BACKGROUND. HOW IS YOUR WORK SOCIALLY RELEVANT? ARE THERE COMMUNITY GROUPS OR INDIVIDUALS THAT SHAPE YOUR ARTISTIC WORK? (300 WORD MAX)

THIS APPLICATION IS FOR (select one):

WOMEN'S HISTORY MONTH **COUNTERPULSE FESTIVAL** **PRIDE** **OTHER (Describe Below)**

DESCRIBE THE PUBLIC EVENT YOU WOULD LIKE TO DEVELOP, AND WHY YOU WOULD LIKE TO DEVELOP IT AT COUNTERPULSE. **HOW DO YOU ENVISION THE PARTICIPANT EXPERIENCE? (300 WORDS MAX)**

DESCRIBE THE MATERIALS AND RESOURCES NEEDED FOR YOUR TENDERARTS EVENT TO SUCCEED (ARTS MATERIALS, TECHNOLOGY & EQUIPMENT, ZOOM TRAINING, SPACE TO HOST EVENT, ACCESSIBILITY SERVICES ETC.) **(300 WORDS MAX)**

OPTIONAL: SUBMIT 1-2 WORK SAMPLES IN THE FORM OF PHOTOS OR VIDEO. PLEASE NOTE WHICH MINUTES OF EACH VIDEO YOU WANT TO BE REVIEWED IF APPLICABLE.

LINK 1:
#1 CUEING INSTRUCTIONS:

LINK 2:
#2 CUEING INSTRUCTIONS:

IF YOU PROVIDED A WORK SAMPLE(S), PLEASE PROVIDE CONTEXT FOR YOUR WORK SAMPLE(S). WHEN WAS THE WORK IN EACH SAMPLE CREATED? HOW ARE THESE SAMPLES RELEVANT TO THE WORK YOU ARE PROPOSING? (100 WORDS MAX)

HOW DID YOU HEAR ABOUT THIS OPPORTUNITY? (10 WORDS MAX)