



CounterPulse

80 Turk St.

San Francisco, CA 94102

415-626-2060 • info@CounterPulse.org

## CounterPulse Co-Production Guidelines & Application

### ABOUT COUNTERPULSE CO-PRODUCTION

The CounterPulse Co-Production program is open to all genres of performing artists, ensembles, companies, collectives, etc. looking to stage completed works as part of our Fall or Spring curated seasons. As a co-producing artist, CounterPulse partners with you by offering access to space, resources, marketing, and production support at subsidized rates to bring your work to stage. This program provides more support than our self-producing program, but less creative and developmental support than our artist residency programs.

Base packages for co-productions start at \$3000 for three (3) nights of performance (typically Thu-Sat) and eight (8) hours of technical rehearsal. The package also includes a CounterPulse Technician at all performances and technical rehearsals and comprehensive front of house and box office services. Co-producing artists receive 100% of the net income (total sales - processing fees) from their ticket sales. Also included in the Base Package:

- Direct support from CounterPulse staff to coordinate your production
- Access to all CounterPulse house technical equipment
- Liability insurance coverage
- Basic promotional support, including a listing in our printed season brochure
- Audience contact and demographic information reports for your events
- 10 hours of complimentary non-technical rehearsal space
- Access to CounterPulse member rates for all other rehearsal, class, or workshop space
- Use of the CounterPulse Upstairs Studio for green room on the nights of your show

### WHO WE CHOOSE

CounterPulse is historically a venue for experimental dance and performance art. However, we are open to proposals from all types of performing artists. There are no hard and fast rules about who we will select. In general, selected artists will:

- Blend more than one performance genre or discipline. Collaboration with other artists is strongly encouraged.
- Be community-based and socially aware. We are interested in work that addresses current social, political or environmental issues.
- Have a distinct and compelling vision for how they would like to take advantage of CounterPulse's physical space and organizational resources.

We particularly encourage queer artists, artists of color, and artists with disabilities to apply. Group shows and shared evenings are also eligible.

### IMPORTANT DATES

Co-production applications are accepted on a rolling basis. However, for consideration for inclusion in print publicity and our season press release, we must receive your application by the deadline below. Proposals accepted after the print publicity deadline may still be eligible for inclusion in the curated season with digital-only publicity packages.

Print Publicity Deadlines:

Fall Season (September-December): **March 1st**

Spring Season (February-June): **August 1st**

Notifications will be made in **late spring** for Fall Season artists and **early fall** for Spring Season artists.

**Application Form**

NAME OF APPLICANT/ CONTACT PERSON:

NAME OF COMPANY (IF APPLICABLE):

ADDRESS:

CITY:

STATE:

ZIP CODE:

PHONE:

EMAIL:

WEBSITE:

**Applying for (check one):**

\_\_\_ Fall Season (Sep-Dec); indicate year \_\_\_

\_\_\_ Spring Season (Feb-Jun); indicate year \_\_\_

**Select the length of run you are interested in:**

\_\_\_ Standard Package, 3 nights @ \$3,000, THU-SAT runs assumed

\_\_\_ Multi-week run, 3 night/week; indicate # of weeks \_\_\_

\_\_\_ 4 nights (starting @ \$3,500)

\_\_\_ Multi-week run, 4 night/week; indicate # of weeks \_\_\_

\_\_\_ 1 or 2 night (limited availability)

**What dates or date range are you interested co-producing your work? Please provide first, second, and third choices for our consideration.**

**Please briefly describe your artistic background. (200 words)**

**Please describe the work you would like to co-produce with CounterPulse. List any major collaborators. (200 words)**

**Outline the technical needs of the proposed work. In addition to lighting and sound needs, let us know the run time for the piece and any needs for sets, props, projection, rigging, etc. If you have technical staff, please list them here. (300 words)**

**Please briefly describe your experience producing performance. (200 words)**

**Provide a description of your audience/community and past attendance figures for previous performances. Please provide exact numbers, as possible. (150 words)**

**Describe your desired audience and your strategies for outreach. (150 words)**

**Tell us why you're interested in presenting your work at CounterPulse. (200 words)**

**PERFORMANCE/EVENT BUDGET**

THE BELOW BUDGET CHART IS INTENDED TO HELP YOU ESTIMATE THE FEASIBILITY OF CO-PRODUCING WITH COUNTERPULSE. THE ESTIMATED TICKET SALES WILL NOT DETERMINE YOUR ELIGIBILITY TO PARTICIPATE. FOR YOUR OWN ACCOUNTING WE ENCOURAGE YOU TO BE REALISTIC ABOUT YOUR AUDIENCE DRAW.

1.	<b>ESTIMATED TICKET PRICE</b> <i>(IN DOLLARS)</i>		TICKET PRICES AT COUNTERPULSE GENERALLY RANGE FROM \$15-35
2.	<b>ESTIMATED TICKET SALES</b> <i>(IN DOLLARS)</i>		SEATED CAPACITY IS 108, WITH ADDED FLOOR SEATING APPROX. 115 TOTAL. TO CALCULATE: (TICKET PRICE) X (ESTIMATED ATTENDANCE) X (# OF NIGHTS) = ESTIMATED TICKET SALES
3.	<b>TOTAL PROJECT BUDGET</b>		PLEASE INDICATE TOTAL EXPENSES FOR THE PROJECT
4.	<b>COUNTERPULSE CO-PRODUCTION FEE</b>		<i>\$3000 for 3 night run; \$3500 for 4 nights</i>

**WORK SAMPLE**

Please provide a link to a recent work sample, up to 5 minutes long. Live, continuous recordings with minimal editing are preferred. Samples of the proposed work are best, if possible, or of work that best represents the proposed work, if not. Provide a brief description along with the link below.

**APPLICATION INSTRUCTIONS:**

- Email completed application to [julie@counterpulse.org](mailto:julie@counterpulse.org)
  - o Submit your application as an attachment in either MS Word or PDF format.
  - o Please save and submit your application document using the following labeling system: "FullName\_CCP Application.doc", e.g. JonSmith\_CCPApplication.doc
- Please do NOT submit any materials not requested in this application.
- Please do NOT send/deliver Application Form as hardcopies

I HAVE READ THE COMPLETE APPLICATION INFORMATION INSTRUCTIONS ABOVE AND ON THE COUNTERPULSE WEBSITE. IF I AM APPLYING ON BEHALF OF A COMPANY OR COLLECTIVE, I ACKNOWLEDGE THAT I AM EMPOWERED BY THE COLLECTIVE TO MAKE THIS APPLICATION ON ITS BEHALF.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_