



CounterPulse

80 Turk St.  
San Francisco, CA 94102  
415-626-2060 • info@CounterPulse.org

**CounterPulse Co-Production  
Proposal for Spring 2019  
Deadline: July 9th by 11:50pm**

NAME OF APPLICANT/ CONTACT PERSON: \_\_\_\_\_

NAME OF COMPANY (IF APPLICABLE): \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP CODE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_ WEBSITE \_\_\_\_\_

PLEASE INDICATE THE LENGTH OF RUN YOU ARE PROPOSING, SEE WEBPAGE FOR DETAILED BREAKDOWN RATES AND SERVICES. (PLEASE NOTE: WE GIVE PRIORITY TO RUNS 3 NIGHTS OR LONGER)

- STANDARD PACKAGE (3 NIGHTS STARTING AT \$3,000)       Multi-week run; indicate # of weeks \_\_\_\_\_.
- 4 NIGHTS (STARTING AT \$3,250)       Multi-week run; indicate # of weeks \_\_\_\_\_
- 1 OR 2 NIGHTS (LIMITED AVAILABILITY)

BELOW ARE THE AVAILABLE DATES IN OUR SEASON. PLEASE CIRCLE/HIGHLIGHT ALL WEEKENDS THAT WORK FOR YOUR PERFORMANCE (FOR 3 NIGHT RUNS FRI-SUN ARE THE ASSUMED EVENT DAYS).

- January 31st- February 2nd
- February 21st-23rd
- March 28th-30th
- April 18th-20th
- May 30th- June 1st
- June 6th-8th
- June 13th-15th

PLEASE BRIEFLY DESCRIBE YOUR ARTISTIC BACKGROUND AND THE WORK YOU INTEND TO PRESENT IF SELECTED FOR A CO-PRODUCTION. PLEASE LIST ANY MAJOR COLLABORATIONS. (300 WORDS MAX)

PLEASE INCLUDE A LINK TO AN ONLINE VIDEO OF YOUR WORK HERE (UP TO 5MIN, INCLUDE CUEING INSTRUCTIONS IF APPLICABLE):

PLEASE DESCRIBE YOUR PAST EXPERIENCE IN PRODUCING EVENTS. (200 WORD MAX)



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PLEASE OUTLINE, IN DETAIL, THE TECHNICAL NEEDS OF THE PROPOSED WORK. IN ADDITION TO A DESCRIPTION OF BASIC LIGHTING AND SOUND NEEDS, PLEASE INCLUDE: LENGTH OF THE PIECE, SET AND VIDEO NEEDS, RIGGING NEEDS, ETC. PLEASE LIST ALL OF YOUR TECHNICAL STAFF (300 WORD)

PLEASE PROVIDE A DESCRIPTION OF YOUR AUDIENCE/COMMUNITY AND PAST ATTENDANCE FIGURES (EXACT NUMBERS WHERE POSSIBLE). DESCRIBE YOUR DESIRED AUDIENCE, AND YOUR CREATIVE STRATEGIES FOR REACHING BEYOND YOUR PREVIOUS AUDIENCE BASE. (200 WORD MAX)

PLEASE TELL US WHY YOU ARE INTERESTED IN PRESENTING YOUR WORK AT COUNTERPULSE. WHY COUNTERPULSE IN PARTICULAR, AND HOW WILL IT FURTHER YOUR ARTISTIC GROWTH? (200 WORD MAX)

**PERFORMANCE/EVENT BUDGET**

THE BELOW BUDGET CHART IS INTENDED TO HELP YOU ESTIMATE THE FEASIBILITY OF CO-PRODUCING WITH COUNTERPULSE. THE ESTIMATED TICKET SALES WILL NOT DETERMINE YOUR ELIGIBILITY TO PARTICIPATE. FOR YOUR OWN ACCOUNTING WE ENCOURAGE YOU TO BE REALISTIC ABOUT YOUR AUDIENCE DRAW.

1.	<b>ESTIMATED TICKET PRICE</b> <i>(IN DOLLARS)</i>		TICKET PRICES AT COUNTERPULSE GENERALLY RANGE FROM \$12-25
2.	<b>ESTIMATED TICKET SALES</b> <i>(IN DOLLARS)</i>		SEATED CAPACITY IS 95, WITH ADDED FLOOR SEATING APPROX. 115 TOTAL. TO CALCULATE: (TICKET PRICE) X (ESTIMATED ATTENDANCE) X (# OF NIGHTS) = ESTIMATED TICKET SALES
3.	<b>TOTAL PROJECT BUDGET</b>		PLEASE INDICATE TOTAL EXPENSES FOR THE PROJECT
4.	<b>COUNTERPULSE CO-PRODUCTION FEE</b>		<i>\$3000 for 3 night run; \$3250 for 4 nights</i>



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**APPLICATION INSTRUCTIONS:**

- Read the CounterPULSE Co-production webpage
- Complete Co-production Proposal
- Email proposal to [jeanne@counterpulse.org](mailto:jeanne@counterpulse.org) ASAP
  - Submit your application as an attachment in either MS Word or PDF format.
  - Please save and submit your application document using the following labeling system: "FullName\_Spring2019\_CoProApp.doc", e.g. JonSmith\_Spring2019\_CoProApp.doc
- Please do NOT submit any materials not requested in this application.
- Please do NOT send/deliver Application Form as hardcopies
- Hardcopies of DVD/CD of work samples are accepted, but we prefer online links. Hardcopy submission of work samples must be RECEIVED no later than 5pm on the date of the specified deadline. Please send/deliver a self-addressed envelope with return postage if you would like us to return your DVD/CD. Mail or deliver hard copies of WORK SAMPLE materials only (no printed application materials) to: CounterPULSE, ATTN: Jeanne Pfeffer, 80 Turk St., San Francisco, CA 94102

I HAVE READ THE COMPLETE APPLICATION INFORMATION INSTRUCTIONS ABOVE AND ON THE COUNTERPULSE WEBSITE. IF I AM APPLYING ON BEHALF OF A COMPANY OR COLLECTIVE, I ACKNOWLEDGE THAT I AM EMPOWERED BY THE COLLECTIVE TO MAKE THIS APPLICATION ON ITS BEHALF.

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_