



CounterPulse
80 Turk St.
San Francisco, CA 94102
415-626-2060 • info@CounterPulse.org

**CounterPulse Co-Production
Letter of Intent for Fall 2018
Deadline: February 7th, 2018 11:59pm
pg. 1 of 5**

NAME OF APPLICANT/ CONTACT PERSON: _____

NAME OF COMPANY (IF APPLICABLE): _____

ADDRESS: _____

CITY _____ STATE _____ ZIP CODE _____

PHONE _____ EMAIL _____ WEBSITE _____

PLEASE INDICATE THE LENGTH OF RUN YOU ARE PROPOSING, SEE WEBPAGE FOR DETAILED BREAKDOWN RATES AND SERVICES. (PLEASE NOTE: WE GIVE PRIORITY TO RUNS 3 NIGHTS OR LONGER)

MACROBUTTON HTMLDirect <input checked="" type="checkbox"/>	STANDARD PACKAGE (3 NIGHTS STARTING AT \$2200)	MACROBUTTON
HTMLDirect <input type="checkbox"/>	Multi-week run; indicate # of weeks	
MACROBUTTON HTMLDirect <input type="checkbox"/>	4 NIGHTS (STARTING AT \$2750)	MACROBUTTON
HTMLDirect <input type="checkbox"/>	Multi-week run; indicate # of weeks	
MACROBUTTON HTMLDirect <input type="checkbox"/>	1 OR 2 NIGHTS (LIMITED AVAILABILITY)	

BELOW ARE THE AVAILABLE DATES IN OUR SEASON. PLEASE CHECK/HIGHLIGHT ALL WEEKENDS THAT WORK FOR YOUR PERFORMANCE (FOR 3 NIGHT RUNS FRI-SUN ARE THE ASSUMED EVENT DAYS).

<input type="checkbox"/> August	<input type="checkbox"/> 2-4
	<input type="checkbox"/> 9-11
	<input type="checkbox"/> 16-18
	<input type="checkbox"/> 23-25
<input type="checkbox"/> September	<input type="checkbox"/> 6-8
<input type="checkbox"/> October	<input type="checkbox"/> 18-20
	<input type="checkbox"/> 25-27
<input type="checkbox"/> November	<input type="checkbox"/> 1-3
	<input type="checkbox"/> 22-24
<input type="checkbox"/> December	<input type="checkbox"/> 6-8



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PLEASE BRIEFLY DESCRIBE YOUR ARTISTIC BACKGROUND AND THE WORK YOU INTEND TO PRESENT IF SELECTED FOR A CO-PRODUCTION. PLEASE LIST ANY MAJOR COLLABORATIONS. (300 WORDS MAX)

PLEASE INCLUDE A LINK TO AN ONLINE VIDEO OF YOUR WORK HERE (UP TO 5MIN, INCLUDE CUEING INSTRUCTIONS IF APPLICABLE):

PLEASE DESCRIBE YOUR PAST EXPERIENCE IN PRODUCING EVENTS. (200 WORD MAX)



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PLEASE OUTLINE, IN DETAIL, THE TECHNICAL NEEDS OF THE PROPOSED WORK. IN ADDITION TO A DESCRIPTION OF BASIC LIGHTING AND SOUND NEEDS, PLEASE INCLUDE: LENGTH OF THE PIECE, SET AND VIDEO NEEDS, RIGGING NEEDS, ETC. PLEASE LIST ALL OF YOUR TECHNICAL STAFF (300 WORD)

PLEASE PROVIDE A DESCRIPTION OF YOUR AUDIENCE/COMMUNITY AND PAST ATTENDANCE FIGURES (EXACT NUMBERS WHERE POSSIBLE). DESCRIBE YOUR DESIRED AUDIENCE, AND YOUR CREATIVE STRATEGIES FOR REACHING BEYOND YOUR PREVIOUS AUDIENCE BASE. (200 WORD MAX)



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PLEASE TELL US WHY YOU ARE INTERESTED IN PRESENTING YOUR WORK AT COUNTERPULSE. WHY COUNTERPULSE IN PARTICULAR, AND HOW WILL IT FURTHER YOUR ARTISTIC GROWTH? (200 WORD MAX)

PERFORMANCE/EVENT BUDGET

THE BELOW BUDGET CHART IS INTENDED TO HELP YOU ESTIMATE THE FEASIBILITY OF CO-PRODUCING WITH COUNTERPULSE. THE ESTIMATED TICKET SALES WILL NOT DETERMINE YOUR ELIGIBILITY TO PARTICIPATE. FOR YOUR OWN ACCOUNTING WE ENCOURAGE YOU TO BE REALISTIC ABOUT YOUR AUDIENCE DRAW.

1.	ESTIMATED TICKET PRICE <i>(IN DOLLARS)</i>		TICKET PRICES AT COUNTERPULSE GENERALLY RANGE FROM \$12-25
2.	ESTIMATED TICKET SALES <i>(IN DOLLARS)</i>		SEATED CAPACITY IS 95, WITH ADDED FLOOR SEATING APPROX. 115 TOTAL. TO CALCULATE: (TICKET PRICE) X (ESTIMATED ATTENDANCE) X (# OF NIGHTS) = ESTIMATED TICKET SALES
3.	TOTAL PROJECT BUDGET		PLEASE INDICATE TOTAL EXPENSES FOR THE PROJECT
4.	COUNTERPULSE CO-PRODUCTION FEE		<i>\$2200 for 3 night run; \$2550 for 4 nights</i>



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APPLICATION INSTRUCTIONS:

Visit counterpulse.org/join to sign up as a CounterPulse member. Memberships are pay what you can. CounterPulse membership is required for open call eligibility.

- Read the CounterPulse Co-production webpage
 - Complete Co-production Proposal
 - Email Letter of Intent (LOI) to Jeanne@counterpulse.org by specified deadline (February 7, 2018)
 - Submit your application as an attachment in either MS Word or PDF format.
 - Please save and submit your application document using the following labeling system:
○ "FullName_Fall2018_CCPLoI.doc", e.g. JonSmith_Fall2018_CCPLoI.doc
 - Please do NOT submit any materials not requested in this application.
 - Please do NOT send/deliver Application Form as hardcopies
- Hardcopies of DVD/CD of work samples are accepted, but we prefer online links. Hardcopy submission of work samples must be RECEIVED no later than 5pm on the date of the specified deadline. Please send/deliver a self-addressed envelope with return postage if you would like us to return your DVD/CD. Mail or deliver hardcopies of WORK SAMPLE materials only (no printed application materials) to: CounterPulse, ATTN: Jeanne Pfeffer, 80 Turk Street, San Francisco, CA 94102

Applications must be received via email by February 7, 2018 11:59pm for consideration

I HAVE READ THE COMPLETE APPLICATION INFORMATION INSTRUCTIONS ABOVE AND ON THE COUNTERPULSE WEBSITE. IF I AM APPLYING ON BEHALF OF A COMPANY OR COLLECTIVE, I ACKNOWLEDGE THAT I AM EMPOWERED BY THE COLLECTIVE TO MAKE THIS APPLICATION ON ITS BEHALF.

SIGNATURE _____

DATE _____