



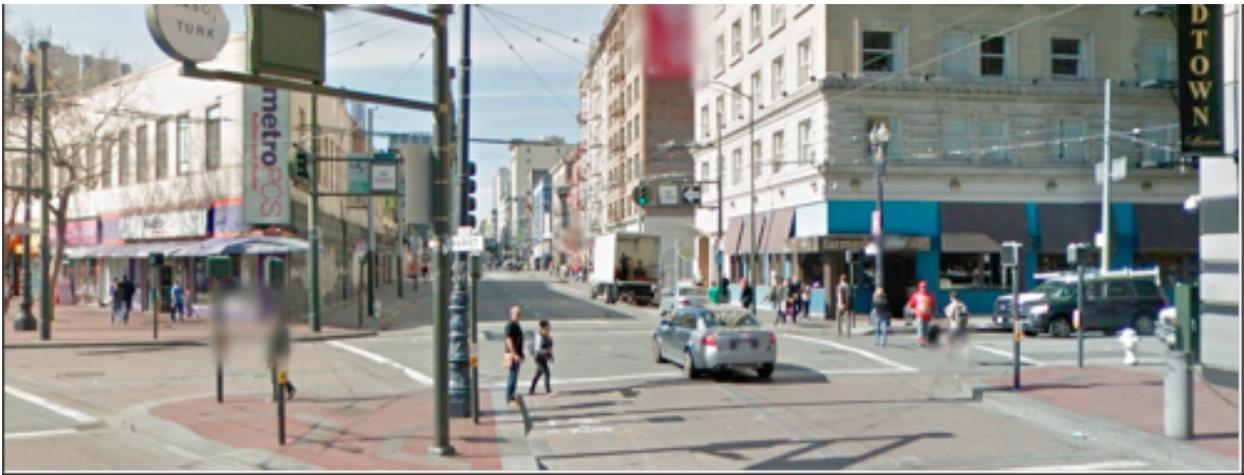
## Request for Proposals - Design-Fabricator

### Turk & Taylor Project

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Issued: November 9, 2017

Application deadline: December 18, 2017, 5PM PST



(Intersection of Mason St and Market St, looking towards Taylor St)

With groundbreaking slated for early January, [Group i's 950-974 Market](#) project is nearly upon us as residents, workers, and artists in the Tenderloin. The construction is expected to last for over two years.

CounterPulse has identified a unique opportunity to hire artists to mitigate some of the issues associated with the two-year construction project. Leveraging the unique partnership from Group i, CounterPulse will allocate funds from San Francisco's Office of Workforce Development and Group i directly to artists to design public art interventions that will provide respite, beautify, and illuminate the unit-block of Turk Street during the entirety of the construction.

### Summary

CounterPulse seeks a qualified Design-Fabricator with expertise in public, urban project design, fabrication and installation, as well as familiarity with LED application to consult with design of and fabrication of light and respite structures on the Turk & Taylor Project: Consultants are encouraged to review the following information to better understand the Project and the services being sought.

## Project Description

The cornerstone of the Turk & Taylor Project (Project) is a world-class art installation that will integrate with and mitigate issues around the construction of the [Group i's 950-974 Market](#), which will stretch along the entire first block of Turk Street between Market and Taylor. The construction barricade will stretch over the sidewalk and parking lane on the south side of Turk Street and remain there for approximately 3 years. The core goals of the project are to: provide illumination, spaces for respite, safety, beautification, and to emphasize the community, diverse cultures, creativity, and unique qualities of the Tenderloin, while creating an inviting corridor off Market Street into the heart of the Tenderloin.

The Turk & Taylor Project artistic activation is comprised of four component opportunities:

- A 32-foot central mural by a Bay Area-based muralist on the plywood construction barricades.
- Two additional, adjacent murals from Tenderloin-based organizations, also on the plywood construction barricades. At least one of the murals will be from an organization that serves youth.
- An LED light activation that covers the entire span of the plywood construction barricades.
- Seating sculptures down the length of the unit block Turk Street including one “parklet” style seating sculpture in front of CounterPulse, and three shade and light-providing seating sculptures throughout the block.
- Free live events with performance artists and musicians

The first stage of the project—the installation of the murals—will coincide with the groundbreaking of the construction project January 2018. The seating sculptures will be installed in April 2018. All components will remain up for the entirety of the construction period, and will serve as prototypes for permanent installations in the neighborhood.

## Curatorial Framework

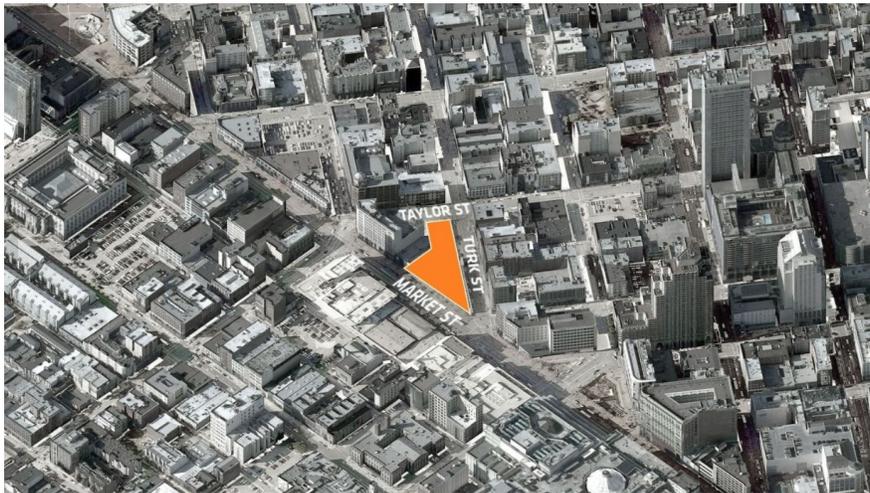
The Turk & Taylor Project Artistic Committee will use the following criteria in selecting artists for the project components:

- Addresses core project goals to: provide illumination, spaces for respite, safety, and beautification
- Emphasizes the community, diverse cultures, creativity, and unique qualities of the Tenderloin
- Creates an inviting corridor off Market Street into the heart of the Tenderloin.
- Familiarity with and reference to the unique architectural typologies of the Tenderloin
- Priority to Tenderloin-based artists (community organizations must be based in the Tenderloin and muralists must be based in the Bay Area)

## Community Design

At the initiation of the project CounterPulse surveyed Turk Street residents via oral surveys at community meetings as well as a series of paid focus groups. The findings from this research has been used in the overall design of the project and the findings will additionally be made available to selected Artists for guidance in their design process.

Additionally Turk Street residents will be on the Advisory Board and will approve of the final designs.



## Context and Background

The lower Tenderloin has a storied history and multifaceted present. The unit block of Turk Street, and surrounding blocks, have long been the city's center for activism, [underground music](#), theater, and arts. The area is proposed to become the nation's first transgender cultural districts as [Compton's Transgender, Lesbian, Gay, and Bisexual \(TLGB\) District](#). With [the highest density of children](#) of any San Francisco neighborhood, the Tenderloin is vital neighborhood to invest in for our future.

The intersection of Turk & Taylor streets was identified by the Mayor's Office of Economic and Workforce Development as one of nine Action Zones targeted for revitalization through the Central Market Economic Strategy (<http://investsf.org/neighborhoods/central-market/>). The goal of the Strategy is to harness new investment in the area to create a diverse, healthy, mixed-income neighborhood that offers safety and well-being to all who live, work, and visit the area. Today there are new businesses, residents, and activities that spark an inspiring vision of the future for the neighborhood. Successful project applications will acknowledge aspects of the Tenderloin's rich history and present.

## About CounterPulse

CounterPulse has provided space and resources for emerging artists and cultural innovators, serving as an incubator for the creation of socially relevant, community-based art and culture for over 25 years (1991). CounterPulse serves dance, performance, and multi-media artist and audience, who tend to be younger, lower-income, and diverse in sexual-orientation, gender-representation, and ethnic backgrounds. In Spring of 2016, CounterPulse moved to a fully renovated facility in the Tenderloin neighborhood (in the project area) of San Francisco that includes a state-of-the-art black box theater, two studios, and a gallery space. The facility project has placed CounterPulse on the national stage, most recently receiving a 2017 Inspiration Award from CONTRACT magazine.



(CounterPulse's neon sign lighting, Scott Finn, 2016)

It is CounterPulse's mission to build a movement of risk-taking art that shatters assumptions and builds community. We serve as an incubator for the creation of socially relevant, community-based art and culture. CounterPulse acts as a catalyst for art and action; creating a forum for the open exchange of art and ideas, sparking transformation in our communities and our society. We work towards a world that celebrates diversity of race, class, cultural heritage, artistic expression, ability, gender identity and sexual orientation. We strive to create an environment that is physically and economically accessible to everyone.

CounterPulse has a suite programs including a three track residency and commission program, a co-production program, a fully produced and marketed season of events, a number of place-based programs with local Tenderloin residents, and a fiscal sponsorship program.

CounterPulse will serve as the overall Project Manager for the Turk & Taylor Project, dovetailing the complex, overlapping priorities from plural stakeholders with the logistical execution of all major project elements. CounterPulse will oversee Project budget and funding, timeline and

team, lead artist recruitment, design and implementation, community participation in the Project, and host live events and activation.

## Artistic Opportunity: Design-Fabricator

Project: Shade and Light Seating Sculptures: Seating sculptures down the length of the unit block Turk Street including one “parklet” style seating sculpture in front of CounterPulse, and three shade and light-providing seating sculptures throughout the block.

The budget for Artist Fee, Artwork Design, Fabrication and Installation is \$45,000.

### Scope and deliverables

- Have a clear understanding of the performative intent for all elements of the project.
- Work with CounterPulse to develop and iterate design for a seating structure that will be placed outside of CounterPulse for a duration of 2 years or longer. Criteria include: washable surface, easy to repair elements, safe edges and heights and durable materials.
- Work with CounterPulse to develop and iterate design for floating objects that will perform as places of respite, light, air, shade.
- Provision for three (3) meetings throughout the design process to present and implement feedback from Counterpulse and other project Stakeholders. Maintain open-dialog and experimentation to incorporate suggested ideas and media as needed.
- Coordinate with selected LED Artist (separate RFP) to integrate LEDs into the proposed street installation design. Design of seating/ floating street furniture and LED integration will occur in parallel.
- Coordinate design with CP technical team to ensure compliance.

### Parameters for seating and floating objects:

3 Floating objects installed, dispersed throughout the length of the Turk Street block will:

- Seat one to two people.
- Integrate greenery/ foliage into the canopy for daytime shading.
- Integrate wayfinding and neighborhood information.
- Invoke interaction and imagination between visitors and the structures as well as between community members.
- Serve as a source of light and activity during evening and night-time hours.
- Coordinate design and fabrication with LED lighting (separate RFP).

Seating in front of CounterPulse will:

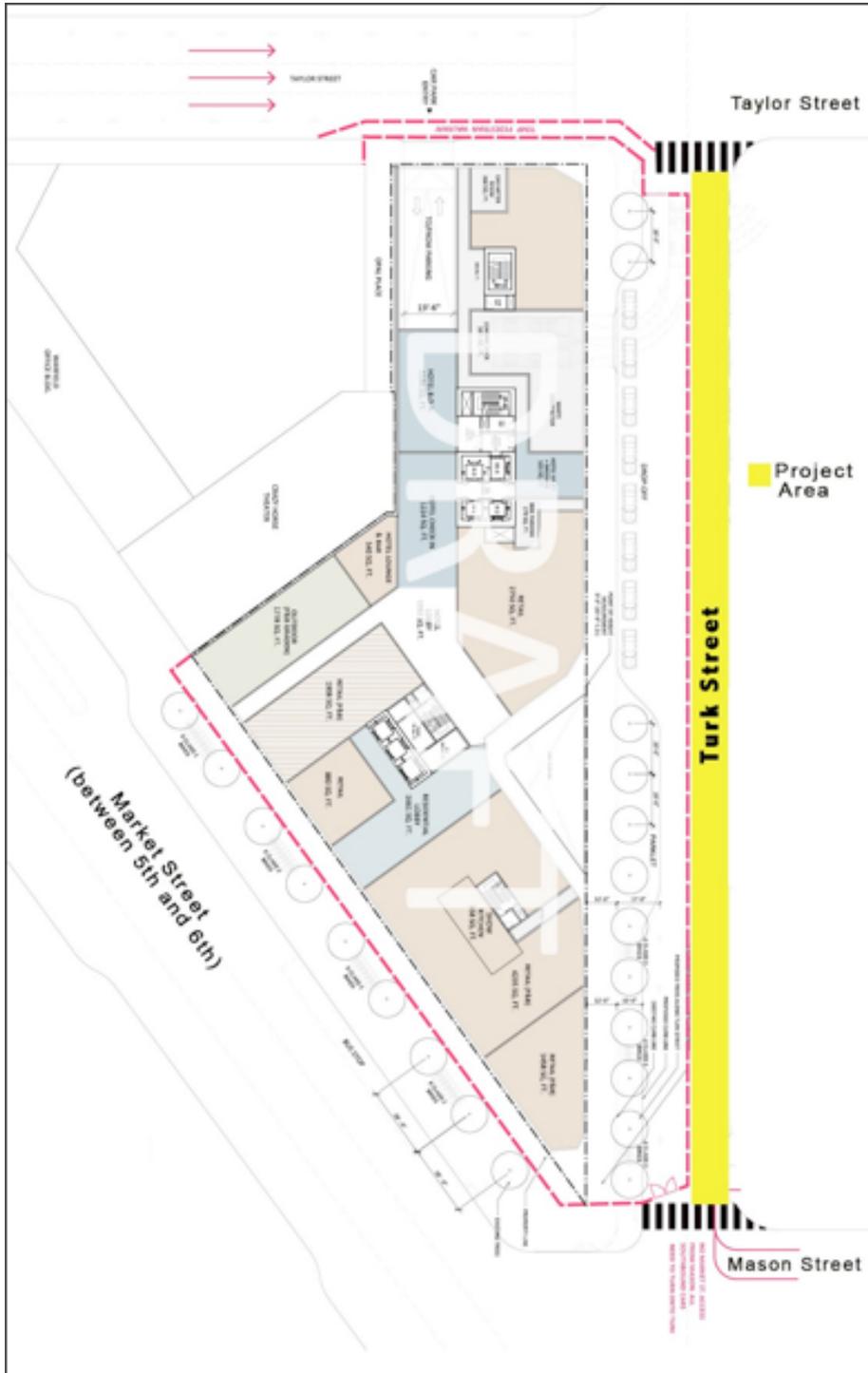
- Cover an area of 35 SF
- Provide seating during outdoor performances.
- Be a place of respite while discouraging prolonged occupation.
- Coordinate design and fabrication with LED lighting (separate RFP).
- Is there any need to be able to de-construct/ re-construct the seating?

## Timeline

RFQ Issued	November 13, 2017
Proposal Deadline for Design-Fabricator	December 18, 2017
CounterPulse review and award of Contract	January 5, 2018
Meet with CounterPulse to discuss and define project scope	January 11, 2018
<b>Design phase</b>	January 18–February 15, 2018
Weekly Meeting: Initial design concepts	January 18, 2018
Weekly Meeting: Coordination with CounterPulse and LED Artist	January 25, 2018
Weekly Meeting: Design finalized and presented to internal team	February 1, 2018
Weekly Meeting: Design presentation to project stakeholders (GC, Developer, Lead Artist, Fabricator, community members and partners as well as CounterPulse	February 8, 2018
Weekly Meeting: Final designs based on feedback from stakeholders	February 15, 2018
<b>Fabrication phase</b>	February 15, 2018–March 15, 2018
Weekly Meeting: Progress check-in	February 22, 2018
Weekly Meeting: Mock up application and community feedback session	March 1, 2018
Weekly Meeting: Progress check-in	March 8, 2018
Weekly Meeting: Mock up application, followed by fabrication time (pending fabricator's proposed timeline):	March 15, 2018
<b>Installation on site</b>	March 15–March 22, 2018

## Project Area

The seating and shade objects will be installed on the north side of Turk Street, 3 floating objects dispersed throughout the block and seating structure outside of CounterPulse.



# Project Concept

The below excerpts are concepts presented by CounterPulse to the real-estate development team for buy-in of the proposed project direction. Responses to the present RFP should respond in a related manner to this intended scope and vision.



CONCEPT SKETCH

## SHADE & LIGHT SEATING STRUCTURE

Seating for 1-2 people

Provides a needed site of respite with light, shade and vegetation

Integrates neon signage traits of the Tenderloin

Frames and introduces landmark features of the Tenderloin

Integrated speakers playing recordings of resident's stories

Continues motif of hexagon



PRECEDENT IMAGES



SHADE & LIGHT SEATING STRUCTURE AT TURK AND TAYLOR

October 23, 2017

GROUP i  see arch.



Seating Structure at CounterPulse entrance  
 Hexagons serve as motif throughout the structures  
 The ribs and curves of the surface suggest sitting only  
 LED integration into the structure provides a glow from within that reacts to movement.



CONCEPT SKETCH

PRECEDENT IMAGES

October 23, 2017

GROUP i  see arch.



SEATING STRUCTURE IN FRONT OF COUNTERPULSE

October 23, 2017

GROUP i  see arch.

## How to apply

Please send the following documents to [erica@counterpulse.org](mailto:erica@counterpulse.org) with the subject header "Your Name, Design-Fabricator RFP"

- Proposal statement
- Qualifications statement
- Three examples of past work
- One reference from a recent clients
- "About the team" i.e. who will be working, what values does the firm carry
- Any other documents that will support the hiring team in making a decision