



CounterPulse organization is seeking a qualified researcher, consultant, or experienced arts practitioner who would like to be considered as an Evaluation Coach for CounterPulse organization's current Doris Duke Charitable Foundation (DDCF) Building Demand for the Arts implementation project.

The Doris Duke Building Demand for the Arts grants support organizations and artists in joint efforts to develop audience demand for jazz, theater and/or contemporary dance. While many grant programs focus on the supply side of the supply/demand equation, this program is predicated on the belief that artists and organizations can work together in imaginative ways to create and pilot methods of reaching the public and developing interest in and access to the performing arts. This program encourages creative thinking about how to increase demand and engage communities in new ways—which may include but are not necessarily limited to the traditional artist-audience dynamic.

In February 2016, DDCF announced the [recipients of 24 Implementation grants](#) in the second round of its Building Demand for the Arts Program. Grantees in this program are required to develop an evaluation plan and assess the success of their projects through basic research.

Role of the Evaluation Coach

The Evaluation Coach will be an integral part of CounterPulse organization's evaluation team, and will play a central role in the learning and evaluation goals of the Building Demand for the Arts grant program. The Evaluation Coach is expected to increase the overall quality of the organization's evaluation work by guiding it towards clear thinking about outcomes, success metrics, and data collection. The Evaluation Coach will also be invited to join and contribute to the program-wide learning community, which will exchange ideas and share learning through web-conferences and other formats.

WolfBrown, the national arts-research consultancy, is supporting DDCF's program-wide research and learning objectives. In this role, WolfBrown is supporting grantees in the initial development of their Evaluation Plans, and will be available to grantees and their evaluators on a limited basis for technical support during the period of their grants.

Period of Engagement

CounterPulse organization's work on this grant project started on April 2016 and continue through March 2019. The Evaluation Coach is expected to begin work on March 2017 and conclude all work on this project by March 2019 with a particularly busy time around the public performances September 2017 and September 2018.

Likely Work Tasks

It is envisioned that the Evaluation Coach will perform all or some of the following work tasks:

- An initial start-up meeting with CounterPulse organization (in-person), to review and improve the Evaluation Plan, especially metrics of success and measurement methods
- Periodic check-in calls with the organization
- Draft or review and comment on protocol designs (e.g., focus group protocols, survey protocols) and data collection plans
- Facilitate discussion groups, or coach grantees on facilitation
- Participate in periodic calls with DDCF and/or WolfBrown
- Assist CounterPulse organization in making sense of evaluation data, and coach the organization in interpreting their results

Qualifications and Selection Criteria

The Evaluation Coach should have some combination of knowledge of the arts field and experience with research methods. The Coach may be a professional researcher or evaluator, planning consultant, arts professional, academic researcher, graduate student, or other individual who possesses the necessary skills, knowledge, and experience to assist CounterPulse organization with its evaluation work.

Submission Requirements

Please submit a short cover letter and a resume or CV. In your letter, please address the following points:

- Your experience working in the arts sector, working with artists, or working with clients in the non-profit arts and cultural field.
- Your experience with quantitative and/or qualitative research methods
- Previous experience or interest in evaluation work
- Briefly describe two or three research efforts or evaluation projects you've completed in the past few years and provide contact information for references

Compensation

- There is a allowance of \$5,000 for the Period of Engagement
- Coach will be paid as an independent contractor